

CELEBRATING
20
YEARS

2021 MEDIA KIT

Nashville Interiors



NASHVILLEINTERIORS.COM



Nashville Interiors



MISSION STATEMENT

We believe that when we surround ourselves with joyful people and beautiful spaces, we elevate our lives. You thrive when you live with texture, mindful architecture, fine art and meaningful artifacts. We are here to showcase that.

TO ADVERTISE

Contact your NASHVILLE INTERIORS Sales Representatives Pam Harper, pharper@nashvilleinteriors.com and Austin Davidson at austin@nashvilleinteriors.com. or Publisher Hollie Deese at 615.218.6365 or hollie@nashvilleinteriors.com

Nashville Interiors



“Your home is the one place where you should be your most... you. Where you hang out with your family, where you cuddle your pets, where you create art, where you let loose and live, and where you circle the wagons and shed a few tears. So make it amazing.”

—Hollie Deese
Publisher

Nashville Interiors



STYLE

SEASONS FINEST

A Roundup of all the things we love for each season at home.

INTERIORS

Features on the spaces and homes in Middle Tennessee that inspire.

DESIGNER SPOTLIGHT

Profiles of the people making beautiful homes in Nashville.

DESIGN

BUILDING, DESIGN AND DEVELOPMENT

A showcase of innovative renovations, new builds and downtown developments.

BUILDER SPOTLIGHT

Profiles of the companies making custom homes.

CULTURE

ARTIST AND ARTISAN SPOTLIGHTS

Profiles of makers and artists compelled to create.

ART AND ANTIQUES

A look at investment pieces, heirloom collections and the stories behind them.

Nashville Interiors



ABOUT

Nashville Interiors is an award-winning luxury magazine focused on fine home builds, renovations, art and interior design in Middle Tennessee. These are the elements that not only reflect who we are, but also remind us of where we've been and inspire our future. As you flip through our pages, we hope to inspire you to think differently about your investment in your space, the space that reflects your loves, your passions, and your desires.

DISTRIBUTION

Each quarter you can find 10,000 copies of *Nashville Interiors* at more than 400 locations around Middle Tennessee, including Williamson County, Davidson County, Sumner County and Wilson County.

Each issue we ensure the magazine gets into the hands of retailers, designers, architects, builders, developers and homeowners.

CONTENT

Nashville Interiors features the homes of the people in Middle Tennessee our readers want to be invited into, and offers hundreds of pages of high-quality original photos and advertisements they can use for their own home inspiration. Furniture, art, outdoor living, renovations, remodels and new builds all have a home in the pages of *Nashville Interiors*.

Exclusive content, extra interviews and more features can be found at NashvilleInteriors.com. We showcase not only the most beautiful homes around Middle Tennessee, but also those with the most creative ideas for small space living, unique home products and services, individuals and families who are making a difference in their communities, and local area craftsmen who are keeping the art of hand-crafted beauty alive.



Nashville Interiors

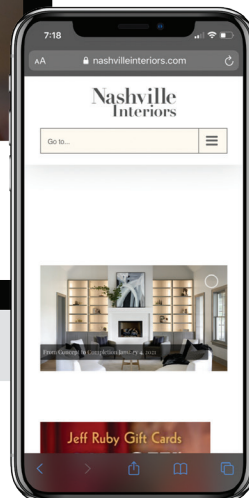
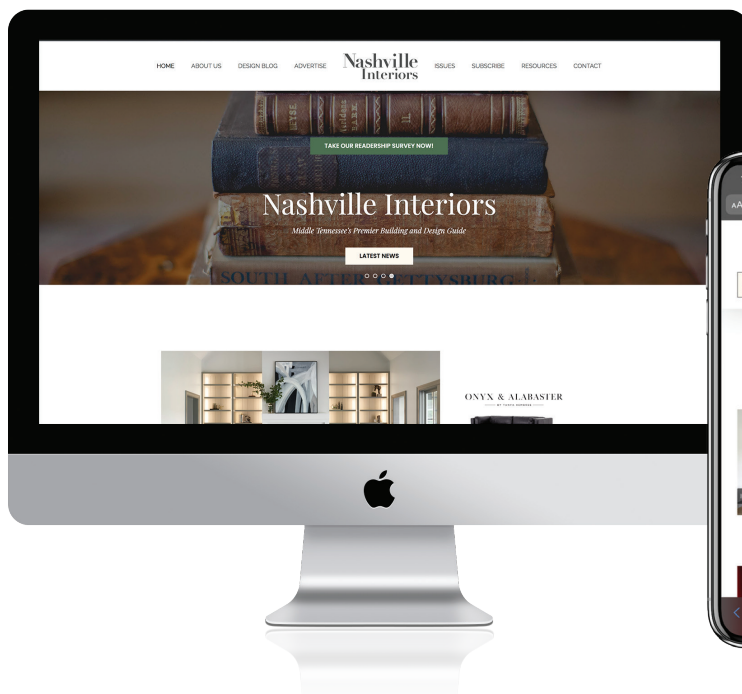


READERSHIP STATISTICS

Average Household Income	\$275,000
Keep magazine three or months.....	80%
Plan to have an interior designer to use in the next year	75%
Plan to sell or purchase a home in the next year.....	68%
Collect art	98%
Interested in jewelry	80%
Entertain at home regularly	85%

ONLINE STATISTICS

Average ad impressions per month	62,000
Average unique visitors a month	4,655
Average time spent on site	6.2 minutes



2021 Advertising Rates (per issue)

	4x	3x	2x	1x
Front Cover	-	-	-	10,000
Front Inside Cover	3,000	3,850	4,500	5,250
Opening Spread	4,700	5,600	6,500	7,250
Back Cover	4,600	5,250	6,500	6,600
Back Inside Cover	3,000	3,850	4,500	5,250
Closing Spread	4,700	5,600	6,500	7,250
Half Page Ad	925	1,050	1,250	1,500
Full Page Ad	1,800	2,000	2,250	2,500
2-Page Spread	3,600	3,900	4,400	4,900

* no call-to-action ads

* all premium spaces have first right of refusal within two weeks of their last publish date

* front cover placement will be non-consecutive

2021 Digital Advertising Rates

Banner Ad	1200 x 148 pixels	200/month
Square Ad	300 x 250 pixels	

Advertising Deadlines

Spring 2021	March 15
Summer	June 15
Fall	September 15
Winter 2022	December 10

FULL BUSINESS NAME _____

CONTACT _____

ADDRESS _____

PHONE _____

EMAIL _____

Remit Payment To:

Deese Media, LLC
262 Bay Hill Drive
Gallatin, TN 37066

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION: ____ / ____ BILLING ZIP CODE: _____

CVC/CVV: _____

TOTAL CONTRACT AMOUNT _____

NOTES/SPECIAL INSTRUCTIONS: _____

ADVERTISER'S SIGNATURE _____ DATE _____

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Deese Media, LLC, dba Nashville Interiors, reserves the right to approve ads submitted for insertion. By signing this contract you have agreed to the payment schedule outlined above. All invoices are due upon receipt and subject to a 2% per month late fee. In the event Nashville Interiors finds it necessary to pursue collections, sue for payment, or otherwise enforce the terms of this contract, Advertiser agrees to pay reasonable attorney's fees and collection agency fees. Cancellations will require a payment of 50% of the contract amount for the release from the contract.