

Nashville Interiors

PUBLICATION OVERVIEW 2

DISTRIBUTION 3

EVENTS 4

EDITORIAL CALENDAR 5

PREMIUM COVER BUY 6

THE ANNUAL CATALOG 7

AD RATES AND SPECS 9

CONTACTS 10

MEDIA KIT | 2026





Nashville
Interiors

OVERVIEW

Nashville Interiors is a visual showcase for design, art and architecture in Middle Tennessee, and the premier resource for the designers, builders, makers and creators who support the local design and build community.

We feature local residential and commercial design projects, area developments, interesting spaces, fine artists and galleries, and fabricators and makers.



25 YEARS PUBLISHED In print since 2000

FREQUENCY 6 issues yearly, distributed bi-monthly

CIRCULATION 60,000

READERSHIP 180,000

READERS Those involved in the building and design industry, including architects, designers, builders, artists, makers and developers as well as residents of Middle Tennessee who appreciate local building and design trends.

DISTRIBUTION *Nashville Interiors* is distributed for free at more than 400 locations across Middle Tennessee.

“We’ve been advertising our luxury homes in *Nashville Interiors* for over a decade, and it’s a perfect match for us! The quality of both the style and content just keeps getting better with every issue, especially under Hollie Deese’s leadership.”

Lisa Underwood, Marketing Director
LEGEND  HOMES



DISTRIBUTION

Nashville Interiors magazine can be found at more than 400 locations across Middle Tennessee, as well as at design events, home shows, trade resources and through mail-order subscriptions. Our digital issue expands the print reach, shared through our social media channels and email newsletter.

LOCATIONS Retailers, Designer Showrooms, Hotels, Salon/Med Spas, Realtors, Trade Resources, Art Galleries, Financial Institutions

SUBSCRIPTIONS Readers across the country subscribe to *Nashville Interiors*, and the magazine is delivered directly to their doorstep.

DIRECT TO TRADE *Nashville Interiors* is delivered directly to the top interior designers, architects, builders and developers across Middle Tennessee, as well as mailed to marketing and C-suite level executives at top design brands across the country,

DIGITAL EDITION Each print issue of *Nashville Interiors* exists forever online as a digital edition, with direct links embedded in the advertising and editorial, extending the reach of the print edition.

“Since we opened our Nashville showroom in 2019, *Nashville Interiors* has been an incredible resource and crucial to our success. Advertising with them from day one connected us with our ideal clients and generated valuable leads—including our first Nashville sale! Thanks to their efforts, we’ve met top designers, gained direct business, and participated in a variety of events. We highly recommend *Nashville Interiors*.”



Robert Hughes, Global Business Director

CHRISTOPHER PEACOCK



EVENTS

COCKTAIL HOURS Having Nashville Interiors host a small cocktail hour in your showroom is a great way to offer a VIP experience to your targeted audience. Work with us on the invite list and cocktail options to create the perfect event.

COST \$2,500

EDUCATIONAL PANELS Work with us to host an educational panel in your showroom that showcases your business while providing connection and content to the local design community.

COST \$1,000

RELEASE PARTY Host the release of the latest issue of Nashville Interiors in your showroom, home or location of choice with the purchase of the cover. Includes event photography, bar and staff and editorial feature and photos in the magazine.

COST \$30,000

“*Nashville Interiors* has been an invaluable partner for my business, opening doors I couldn't have reached alone. I'm grateful for their dedication to our industry and community.”

JESSICA DAVIS, *Principal*





EDITORIAL CALENDAR

Nashville Interiors publishes bi-monthly (6 issues), as well as an *annual resource catalog*, a luxury, coffee-table quality book, showcasing the best in Nashville design in 2026.

**ANTIQUES & GARDEN SHOW
TEXTURES, FABRICS, LAYERING | VOL. 47**
January / February 2026

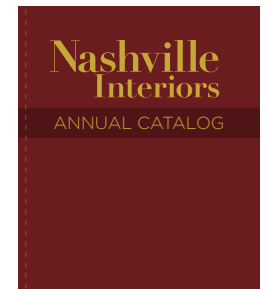
OUTDOOR AND LIGHTING | VOL. 48
March / April 2026

FURNITURE AND ART | VOL. 49
May / June 2026

HOSPITALITY DESIGN | VOL. 50
July / August 2026

**THE PARADE OF HOMES
NASHVILLE DESIGN WEEK | VOL. 51**
September / October 2026

RENOVATIONS AND REMODELS | VOL. 52
November / December 2026



**ANNUAL CATALOG
RELEASE DATE
JANUARY 2027**



PREMIUM COVER BUY

The *Nashville Interiors* cover is our most coveted spot, providing maximum visibility for any brand. Our Premium Cover Buy Package not only offers superior brand recognition and exposure, but includes our support to help further leverage this to your advantage.

8+ PAGE EDITORIAL FEATURE SPREAD Let us tell your story. From crafting your in-depth feature article to capturing your brand in stunning, professional photos which are yours to keep, we handle everything.

8,500 ISSUES PRINTED AND DISTRIBUTED Our distribution channels put your publication front-and-center in the hands of Nashville's best designers, builders, architects and keeps your business top-of-mind with their trend-savvy clients.

NASHVILLE INTERIORS RELEASE PARTY This is where our family meets yours. Release events are always well-supported and attended by members of the design community and area trade professionals. We work with you to curate invitations to leverage your success.

RELEASE EVENT PHOTOGRAPHY *Nashville Interiors* is legendary for our generous use of beautiful imagery. We provide these same talented professionals to document every special moment of your event.

SPIRITS FOR OPEN BAR We provide the bartenders and top-shelf libations for your guests to celebrate your continued success. So have one on us. It's all part of the package.

RATE \$30,000

*Interior spaces only for the cover.
Publisher has final decision on cover image selection.*

**Nashville
Interiors**



THE ANNUAL CATALOG

Make your mark alongside Nashville's who's-who in design with placement in *Nashville Interiors Annual Catalog*. Let us tell your story and capture your business in this luxury, coffee-table quality book, showcasing the best in Nashville design in 2026.

PROFESSIONAL PHOTO SHOOT Elevate your brand with a meticulously orchestrated photo shoot. Our skilled photographers capture your signature style, delivering stunning, magazine-ready images that command attention.

200-WORD WRITEUP Showcase your story with a dedicated 200-word editorial. Our expert writers spotlight your design philosophy, achievements, and future vision, making your brand unforgettable in print.

SOCIAL MEDIA PROMO Engage new audiences through our dynamic social media channels. We'll highlight your visual story, fostering real connections and driving a steady stream of design-focused followers to you.

PREMIUM DISTRIBUTION Secure top-tier visibility through our premium distribution network. Your feature arrives in curated outlets and exclusive mailings, placing you front and center for discerning design professionals.

RELEASE DATE JANUARY 2027

SECTION OPENER \$7,500

TWO-PAGE SPREAD \$6,000

SINGLE PAGE: \$3,500



**Nashville
Interiors**

AD PACKAGES & RATES

These packages represent the minimum investment for an annual contract with *Nashville Interiors*. Based on past advertiser success, these commitments are the best starting point to achieve your goals. Adjustments and upgrades are available.

INTRODUCTION \$6,000

OPTION 1

- Two full-page ads
- In-showroom panel or cocktail hour

OPTION 2

- Four half-page ads

INTERMEDIATE \$20,000

OPTION 1

- Six full-page ads
- In-showroom panel or cocktail hour

OPTION 2

- Three back covers
- Two full page ads

INVESTOR \$40,000

OPTION 1

- One cover/release event
- Six full-page ads

OPTION 2

- Five two-page spreads
- One back cover

PURCHASE COMMITMENT	HALF PAGE	FULL PAGE	2-PAGE SPREAD	CLOSING SPREAD	OPENING SPREAD	BACK COVER
ONE ISSUE	\$2,400	\$3,500	\$6,000	\$7,000	\$8,250	\$9,000
TWO ISSUES	\$2,150 ea.	\$3,150 ea.	\$5,400 ea.	\$6,300 ea.	\$7,425 ea.	\$8,100 ea.
THREE ISSUES	\$1,950 ea.	\$2,800 ea.	\$4,800 ea.	\$5,600 ea.	\$6,600 ea.	\$7,200 ea.
FOUR ISSUES	\$1,675 ea.	\$2,450 ea.	\$4,200 ea.	\$4,900 ea.	\$5,775 ea.	\$6,300 ea.
FIVE ISSUES	\$1,400 ea.	\$2,250 ea.	\$4,000 ea.	\$4,500 ea.	\$4,950 ea.	\$5,800 ea.
SIX ISSUES	\$1,200 ea.	\$2,000 ea.	\$3,800 ea.	\$4,200 ea.	\$4,600 ea.	\$5,250 ea.

PREMIUM COVER BUY

Includes 8+ page editorial feature and issue release event at your location, and more.

\$30,000

Nashville Interiors

DOUBLE-PAGE SPREAD
18" x 10.875"

Include .25" safety in gutter for binding

SINGLE PAGE AND COVERS
9" x 10.875"

TECHNICAL SPECIFICATIONS

Ad File Format All ad submissions must be PDF-x1a format for best reproduction. However, 300 dpi (high res) TIF files are also acceptable.

Images & Color All artwork must be CMYK or Grayscale. RGB, index and LAB colors are not acceptable.

Safety .25" away from trim edges (.375" from bleed)

Gutter Safety .25" on each side (.5" in total)

HALF PAGE VERTICAL
3.7917" x 9.625"

HALF PAGE HORIZONTAL
7.75" x 4.73"

AD SIZE

2-PAGE SPREADS

TRIM

18" x 10.875"

BLEED

18.25" x 11.125"

LIVE AREA

16.75" X 9.675"

FULL PAGE & COVERS

9" x 10.875"

9.25" x 11.125"

7.75" X 9.675"

HALF PAGE HORIZONTAL

n/a

n/a

7.75" x 4.73"

HALF PAGE VERTICAL

n/a

n/a

3.7917" x 9.625"

AD SUBMISSIONS Please email your ad as an attachment or provide a download link to hollie@nashvilleinteriors.com



Nashville
Interiors

CONTACT US

We're focused on fine home builds, renovations, art and interior design in Middle Tennessee. These elements not only reflect who we are, but also remind us of where we've been and inspire our future. As you flip through our pages, we hope to inspire you to think differently about your investment in your space, the space that reflects your loves, your passions, and your desires.



SPONSORSHIPS | EDITORIAL | BILLING

Hollie Deese
hollie@nashvilleinteriors.com
615-218-6365



DIGITAL MEDIA & CLIENT RELATIONS

Aly Marotte
aly@nashvilleinteriors.com
615-934-7080



ADVERTISING DESIGN

Tracey Starck
traceystarck@gmail.com

Nashville Interiors

Deese Media LLC
1004 Abberley Circle
Hendersonville, TN 37075



NASHVILLEINTERIORS.COM